

**Job role: Merchandiser**

**About Agventure Limited**

Our core focus is on grain farming through sustainable conservation agriculture and crop rotation. Through this, a selection of healthy finished products has been produced by us from farm produce grown in Kenya. We are therefore looking for an energetic and enthusiastic merchandiser to help push the Pure Mountain products in the Big Four (Carrefour, Naivas, Chandarana & Quickmart) and the other supermarket chains in and around.

**Key responsibilities:**

- Grow sales in existing stores of our base range of products with additional facings, promos, activation etc.
- Grow sales with new listings in existing and new stores.
- Distribution & RRP checks
- Working together with stores to ensure stock is always sufficient, products and shelf looks clean.
- Do market research and find market intelligence in the stores to guide the rest of the sales / marketing team.

**Knowledge, skills, and experience:**

- Certificate, diploma or bachelor's degree in business, marketing, economics, or related fields.
- Experience in sales.
- Understanding of the sales process and dynamics.
- A commitment to excellent customer service – enthusiastic and energetic.
- Good written and verbal communication skills.

**Timeline:** Closing date for applicants is 24<sup>th</sup> May 2024. Shortlisted candidates will be interviewed thereafter.

**Location:** Nairobi

**Duration:** 6 months contract upon review.

**Please apply by emailing:** Strictly a 2-page CV and 1-page covering letter as a Word or pdf document to [carole@agvke.com](mailto:carole@agvke.com)