

Job role: Canola Cake & Informal Pulses Sales Coordinator

About Agventure Limited

Our core focus is on grain farming through sustainable conservation agriculture and crop rotation. The Canola Cake and Informal Pulses Sales Coordinator is a Nairobi or Nakuru-based role designed to work within the marketing team to help generate visibility and demand for Agventure's canola cake and the informal pulses sold under the Pure Mountain brand.

A challenge faced is that Agventure's canola cake and the informal pulses are currently not as well known within the market as we would like them to be. This is a challenge but also a huge opportunity.

The role would suit somebody with a strong background in animal nutrition in particular who is creative, energetic, eager to learn and has some experience within sales and marketing or a related field including social media.

Key responsibilities:

- To promote and sell, the canola cake product and our range of informal pulses to farmers, distributors and other stakeholders in the industry.
- Do market research and find market intelligence in the stores to guide the rest of the sales/marketing team.
- Identify opportunities to increase product awareness and customer usage.
- To forge strong links with animal feed companies (B2B) and individual farmers (B2C)

Knowledge, skills, and experience:

- Certificate, diploma or bachelor's degree in Animal Science, business, economics, or related fields.
- Experience in sales.
- A commitment to excellent customer service – enthusiastic and energetic.
- Good written and verbal communication skills.
- Past work experience with Animal feed millers, Distributors, Agro-vets, farmers and the informal pulses markets.
- Knowledge of the make-up of animal feed mixes and how they are formulated.

Other details

- Needs to be keen, willing, and able to travel to visit customers.

Timeline:

Location: Nakuru/Nairobi/Timau

Duration: 3 months contract upon review.

Compensation: KES 30,000/- per month + commission

Please apply by emailing: Strictly a 2-page CV and 1-page cover letter as a Word or pdf document to info@agvke.com